MERSEN ANNOUNCES NEW TECHNICAL PARTNERSHIP WITH TROPHÉE ANDROS

PARIS, NOVEMBER 6, 2018 – Mersen, a global expert in electrical power and advanced materials, has entered into a technical partnership agreement with French ice-racing championship Trophée Andros for the 2018/2019 season.

Under the agreement, Mersen will equip the four electric racecars set to challenge the internal combustion engine (ICE) vehicles in the various legs of the Trophée Andros, starting at Val Thorens on December 8 and 9, 2018 and ending with the final at Stade de France on February 9, 2019.

The electric vehicles were designed by Exagon Engineering, which Mersen has for years supplied with battery cell connection components (monitoring laminated bus bars) and protection fuses – solutions developed to withstand extreme driving and environmental conditions.

Mersen leverages its expertise among all electric vehicle industry players by providing tailored battery connection and protection solutions, particularly for high-voltage models.
ABOUT Mersen
A global expert in electrical power and advanced materials, Mersen designs innovative solutions to address its clients’ specific needs to enable them to optimize their manufacturing performance in sectors such as energy, electronics, transportation, chemicals & pharmaceuticals and process industries.

ABOUT TROPHÉE ANDROS
The Andros Trophy is the biggest car racing on ice in the world (combustion, electric, cars and motorcycles). After being the first to organize a 100% electric competition in 2009, another big world premiere for the Andros Trophy: the first 100% electric 4-wheel drive enters the competition against combustion cars in 2018.

ABOUT EXAGON ENGINEERING
An expert in high-performance electric and hybrid powertrains for the last decade, Exagon studies, designs and manufactures vehicles capable of transitioning from concept car to series production. Exagon relies on Mersen’s expertise in battery design and related electrical safety solutions for Trophée Andros vehicles, as well as other projects and applications.

CONTACTS

MERSEN CONTACT
Véronique Boca
Vice-President, Communication Mersen
+33 (0) 1 46 91 54 40
dri@mersen.com

MERSEN MEDIA CONTACT
Stanislas Mulliez/Guillaume Granier
FTI Consulting Strategic Communications
+33 (0) 1 47 03 68 10
stanislas.mulliez@fticonsulting.com/
guillaume.granier@fticonsulting.com

TROPHÉE ANDROS CONTACT
Margaux Meilhac
+33 (0) 5 55 25 03 03
margaux-2mo@orange.fr